THE INCREDIBLE HAMMERBLOW-BY-BLOW ADVENTURE TRACKDOWN THAT MADE READERS OF THE BESTSELLER GASP!

"HAMMERHEAD"

Vince Edwards and Judy Geeson, his dishy British bird, caught in a maze of international violence!

COLUMBIA PICTURES presents IRVING ALLEN'S production starring

VINCE EDWARDS AS CHARLES HOOD **JUDY GEESON** CO-STAR OF "TO SIR WITH LOVE"

PETER VAUGHN · DIANA DORS · MICHAEL BATES · BEVERLY ADAMS · PATRICK CARGILL

Screenplay by WILLIAM BAST and HERBERT BAKER · Based on the novel by JAMES MAYO · Associate Producer ANDREW DONALLY

Produced by IRVING ALLEN · Directed by DAVID MILLER · TECHNICOLOR®

Suggested for Mature Audiences

Original sound track album on Colgems Records

Ad No. 403—596 Lines—4 Cols. x 10⅝ Inches

Also Available as Ad No. 305—330 Lines—3 Cols. x 7⅞ Inches

COLUMBIA SHOOTS THE WORKS FOR '68!

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PB#44/9

From the unique sex-and-terror novel that millions read in bed
comes the motion picture that may not let you sleep!

NOTHING EVER HIT YOU LIKE 'HAMMERHEAD'

Vince Edwards as Charles Hood and Judy Geeson as his dishy British bird, in the track down that hurls you from London to Lisbon...from orgy of violence to climax of excitement!

COLUMBIA PICTURES presents IRVING ALLEN'S production starring
VINCE EDWARDS · JUDY GEESON co-starring PETER VAUGHAN
as Charles Hood ...the girl from 'TO SIR, WITH LOVE'
DIANA DORS · MICHAEL BATES · BEVERLY ADAMS
PATRICK CARGILL Screenplay by WILLIAM BAST and HERBERT BAKER Based on the novel by JAMES MAYO
· Associate Producer ANDREW DONALLY · Produced by IRVING ALLEN · Directed by DAVID MILLER
TECHNICOLOR® Suggested for Mature Audiences Original sound track album on Colgems Records

Ad No. 401—592 Lines—4 Cols. x 10½ Inches

'HAMMERHEAD' HITS LIKE A TRIPHAMMER!

COLUMBIA PICTURES presents IRVING ALLEN'S production
starring **VINCE EDWARDS · JUDY GEESON** SMA
TECHNICOLOR® as Charles Hood co-star of "To Sir With Love"

Ad No. 203—82 Lines—2 Cols. x 2⅞ Inches

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MOTION PICTURE ASSOCIATION OF AMERICA

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Original sound track album on Colgems Records

Utility Mat No. 1

- Ad No. 101
- Ad No. 201
- Ad No. 202
- Ad No. 203
- Ad No. 206
- Publicity Mat 1-C
- Publicity Mat 2-A

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"HAMMERHEAD"

COLUMBIA PICTURES presents IRVING ALLEN'S production starring

VINCE EDWARDS · JUDY GEESON

as Charles Hood (co-star of "To Sir With Love")

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Produced by IRVING ALLEN · Directed by DAVID MILLER · TECHNICOLOR® Suggested for Mature Audiences

Original sound track album on Colgems Records

Ad No. 205—238 Lines
(including imprint space)
2 Cols. x 8½ Inches

Ad No. 101—114 Lines
(including imprint space)
1 Col. x 8⅛ Inches

NOTHING EVER HIT YOU LIKE 'HAMMERHEAD'

COLUMBIA PICTURES presents IRVING ALLEN'S Production

starring **VINCE EDWARDS** as Charles Hood

JUDY GEESON (co-star of "To Sir With Love")

co-starring PETER VAUGHN

DIANA DORS · MICHAEL BATES

BEVERLY ADAMS · PATRICK CARGILL

Screenplay by WILLIAM BAST and HERBERT BAKER

Based on the novel by JAMES MAYO

Associate Producer ANDREW DONALLY

Produced by IRVING ALLEN

Directed by DAVID MILLER

TECHNICOLOR®

Original sound track album on Colgems Records SMA

No. 301—315 Lines
Cols. x 7½ Inches

Ad No. 304—31
3 Cols. x 7½
Also Availa
Ad No. 402—56
4 Cols. x 10

Ad No. 206—58 Lines—2 Cols. x 2 Inches

Ad No. 202—158 Lines—2 Cols. x 5⅜ Inches

Judy Geeson

Judy Geeson, the "To Sir, With Love" girl, graduates to the more sophisticated role of a swinging London model actively involved in murder and mayhem in Irving Allen's production of "Hammerhead," new suspense thriller at the ..... Theatre. The Columbia Pictures release in Technicolor stars Vince Edwards as Charles Hood, the screen's newest—and toughest—secret agent.

Judy works with—sometimes, even helpfully—Vince Edwards in coping with the white-gloved master mind of a large criminal organization which is out to seize NATO's foolproof nuclear defense system. Her antics range from London to Lisbon, from a luxurious yacht to a coffin in which she and Edwards are being conveyed to a watery grave.

Miss Geeson made her first appearance on British TV, at the age of 12. But it was "To Sir, With Love" that really made the public and critics sit up and notice this comely newcomer to the screen. She followed "To Sir" with "Berserk," a thriller starring Joan Crawford, "Here We Go Round the Mulberry Bush" and "Prudence and the Pill."

Co-starring in "Hammerhead" are Peter Vaughn, Diana Dors, Michael Bates, Beverly Adams and Patrick Cargill. David Miller directed from a screenplay by William Bast and Herbert Baker based on the novel by James Mayo. Irving Allen produced "Hammerhead" and Andrew Donally served as associate producer.

Mat 1B; Still No. Pub. 5

Judy Geeson, the "To Sir, With Love" girl, stars with Vince Edwards in "Hammerhead," hard-hitting new action drama, a Columbia Pictures release. She plays a swinging Londoner in Lisbon.

Patrick Cargill.

duced "Hammerhead."

Making A Killing!

During Portuguese location filming of "Hammerhead," the Columbia Pictures release starring Vince Edwards and Judy Geeson in Technicolor at the ..... Theatre, an actor had to be killed by David Prowse, the massive actor playing the villain's bodyguard. The scene was shot on a path running through the cliff-top gardens of a splendid villa belonging to the banking Espiritus Santos family.

Fulfilling the painstaking demands of director David Miller, the player "died" violently from a dramatic karate chop followed by chest-crushing foot stomps over and over again. It was in the clean-up between deaths 11 and 12 that a gnarled little man shuffled up, pulling a young with him. "He says," the embarrassed assistant explained, "next time you die watch where you fall, and don't damage the flowers!"

Judy Geeson at the ....Theatre. The Columbia Pictures release was photographed in Technicolor.

Miss Adams appears in "Hammerhead" as Ivory, whom that fastidious master-criminal has ensconsed on his luxurious yacht. Not even Miss Adams' lush and torrid invitations are able to distract Vince Edwards for long when, as hard-hitting American agent Charles Hood, he sets out to smash Hammerhead's efforts hi-jack a top-secret NATO report on a foolproof nuclear defense system. Miss Adams is the wife of Vidal Sassoon.

Diana Dors, Michael Bates and Patrick Cargill also co-star.

Irving Allen's production of "Hammerhead," starring Vince Edwards as Charles Hood, and Judy Geeson, opens ..... at the ..... Theatre. The new adventure drama, a Columbia Pictures release in Technicolor, co-stars Peter Vaughan, Diana Dors, Michael Bates, Beverly Adams and Patrick Cargill. Written for the screen by William Bast and Herbert Baker, "Hammerhead" is based on the novel by James Mayo. David Miller directed the new suspense thriller, while Irving Allen produced and Andrew Donally was associate producer.

Column Items

Vince Edwards, who stars with Judy Geeson in Irving Allen's "Hammerhead," Columbia Pictures release in Technicolor, commented in London about the British girl of today: "There seems to be no in between. They seem to go from hippie to hippy."

* * *

When she first appeared on Lisbon locations, Judy Geeson, the perky little London actress who stars with Vince Edwards in Irving Allen's production in Technicolor, "Hammerhead," was warned by the local police about the dangers of the minimal condition of her mini-dress.

Which makes all the more understandable the reason why the Columbia Pictures crew effectionately called her "Judy Geestring."

* * *

Producer Irving Allen cleaned out the entire Lisbon stock of Mercedes cars when he filmed "Hammerhead" starring Vince Edwards and Judy Geeson in Technicolor, along the Portuguese Coast. For scenes in the Columbia Pictures release, involving a top-brass diplomatic meeting, all the officials are shown arriving in a procession of the luxurious limousines.

* * *

Vince Edwards, already a recording star, a nightclub entertainer and an international film star, has decided to become an expert photographer, too. In Portugal, while he was filming "Hammerhead" for Columbia Pictures release in Technicolor, top photographer Bert Stern visited the location to cover for U.S. magazines. Vince seized the opportunity for two or three sessions of shop talk with Stern, and became an avid fan. The up-shot was that, at Bert's suggestion, he bought himself a Nikon camera complete with the following lenses: 43-86 zoom, 85-250 zoom, 500mm Russian refractory and a 1000mm adaptor.

David Prowse, who stands six feet, seven inches tall and weighs in at 260 pounds, plays a villain in Irving Allen's "Hammerhead," Columbia Pictures release in Technicolor starring Vince Edwards and Judy Geeson.

In one scene, Prowse had to carry pint-sized Judy down a flight of stone steps, across two hundred yards of sandy bay, over tortuous rocks, up a narrow winding pathway, and on to a stone terrace overlooking the Atlantic.

When director David Miller asked him if he could do it, Prowse sized up slim Judy once again, and said: "Yes, and with two hands behind my back!"

* * *

George D'Almeida d'Arojou is the millionaire owner of the 200-ton luxury yacht hired by Irving Allen for important action scenes in his latest production, "Hammerhead." When he dropped in to the studios in England where stars Vince Edwards and Judy

Mat 2A; Still No. 104
Vince Edwards as Charles Hood takes a beating from Peter Vaughan as the sadistic "Hammerhead" he has been hunting, in this scene from the Columbia Pictures release in Technicolor. Judy Geeson, right, is starred with Edwards in the Irving Allen production.

Peter Vaughan

For a man who lives quietly in the country with his family when he isn't working, Peter Vaughan surprises even himself with his sadistic villainy in the title role of "Hammerhead," the Irving Allen production starring Vince Edwards and Judy Geeson. Vaughan's Hammerhead is a white-gloved, fastidious collector of classic erotica and modern young women who travels to his luxurious yacht via private helicopter. He also masterminds an ingenious plot to snatch a top-secret British report on a foolproof nuclear defense system from under the very noses of security agents at a NATO meeting in Lisbon, a plot which is foiled by hard-hitting Vince Edwards as American agent Charles Hood.

A British repertory company actor, Vaughan moved to the London stage in 1950 but achieved his greatest successes in television before turning to the movies as a Scotland Yard man in "Sapphire."

Patrick Cargill

Patrick Cargill, one of Britain's top stage actors who appeared as police inspector Gluck in the Beatles' film, "Help!", has been promoted. Now he plays Condor, British security chief, in Irving Allen's production of "Hammerhead," the suspense thriller starring Vince Edwards and Judy Geeson at the ..... Theatre. The Columbia Pictures release was filmed in Technicolor.

Bone-Breaker

Vince Edwards, who insists on performing his own screen stunts, had to send for an authentic Dr. Ben Casey when he broke a foot while filming in "Hammerhead" on location in Portugal. The Technicolor cameras were halted for weeks on the Irving Allen production for Columbia Pictures release while Edwards recuperated. The star plays a hard-hitting agent named Charles Hood.

Mat 1C
Vince Edwards discovers crime-fighting can be fun, especially when it involves lovely Judy Geeson! It's a scene from "Hammerhead," new Columbia Pictures release, an Irving Allen production in Technicolor.

THE CAST

Charles Hood	Vince Edwards
Sue Trenton	Judy Geeson
Hammerhead	Peter Vaughan
Kit	Diana Dors
Andrea/Sir Richards	Michael Bates
Ivory	Beverly Adams
Condor	Patrick Cargill
Huntzinger	Patrick Holt
Perrin	William Mervyn
Vendriani	Douglas Wilmer
Miss Hull	Tracy Reed
Motor Cyclist	Kenneth Cope
Lady Calvert	Kathleen Byron
Tookey Tate	Jack Woolgar
Count Ortega	Joseph Furst
George	David Prowse
Brian	Earl Younger
Marcel	Romo Garrara
Roselle	Maggie Wright
Ulla	Veronica Carlson
Freda	Penny Brahms
Kiki	Sarah Harden Berg
Police Sergeant	Windsor Davies
Cafe Proprietor	Arthur Gomez
Post Office Guard	Andrea Malandrinos

THE CREDITS

Directed by	David Miller
Produced by	Irving Allen
Screenplay by	William Bast and Herbert Baker
Based on the novel by	James Mayo
Adaptation by	John Briley
Associate Producer	Andrew Donally
Director of Photography	Kenneth Talbot, Wilkie Cooper
Art Director	John Howell
Film Editor	Geofrey Foot
Production Manager	L. C. Rudkin
Choreography	Ralph Tobert
Costumes by	Brian Cox of Bermans
Special Effects	Patrick Moore
Camera Operators	Cece Cooney, Ray Parslow
Assistant Directors	John O'Connor, John Danischowsky
Continuity	Rita Davidson

Music Composed and Directed by David Whitaker

Lyrics: "Hammerhead" by John Worsley

"I'll Buy Your Old-Fashioned Girl" by John Worsley and Herbert Baker

Sound Recordist	Hugh Strain
Sound Editor	Charles Crafford
Make-Up	Alan Brownie
Hairdressing	Anne Box
Set Decorator	Pamela Cornell

An Irving Allen Production

Technicolor®

A Columbia Pictures Release

OFFICIAL BILLING

COLUMBIA PICTURES Presents	25%
IRVING ALLEN'S Production Of	25%
HAMMERHEAD	100%
Starring	
VINCE EDWARDS as Charles Hood / JUDY GEESON	75%
Co-starring	
PETER VAUGHAN / DIANA DORS / MICHAEL BATES	60%
BEVERLY ADAMS / PATRICK CARGILL	60%
Screenplay by WILLIAM BAST and HERBERT BAKER	25%
Based on the novel by JAMES MAYO	25%
Associate Producer ANDREW DONALLY	25%
Produced by IRVING ALLEN	25%
Directed by DAVID MILLER	25%
TECHNICOLOR®	25%

THE STORY

(Not for Publication) Hard-hitting American agent Charles Hood is borrowed by Condor of British Security to track down Hammerhead, master criminal and collector of erotica who is suspected of seeking the secret report of a foolproof nuclear defense system. Using a priceless collection of classic erotica as bait, Hood wins an invitation to Hammerhead's luxurious yacht, moored off Lisbon, where Sir Richard Calvert is to present the British report to a top-secret NATO meeting. On board the yacht are Sue Trenton, whom Hood has met in London where she is a dancer and model, and Ivory, whom Hammerhead brutalizes. Also on board is Andreas, a master impersonator formerly employed in the night club managed by Kit, Hammerhead's top aide. Hood finally cracks Hammerhead's plan to substitute Andreas for Sir Richard, but not before he and Sue have been trussed, gagged, stuffed together in a coffin and headed for a watery grave. Ivory is responsible for Hammerhead's spectacular death, when he tries to escape by helicopter.

Running Time: 99 Minutes

TV FEATURETTE

Filmed during the production of the adventure thriller, "The World of Hammerhead," is available for general TV programming. This exciting featurette is in 16mm and color, and it runs 7 minutes, 2 seconds. Order direct from: Exploitation Dept., Columbia Pictures Corp., 711 Fifth Ave., N. Y., N. Y. 10022. Be sure to include program and TV station to which you want the featurette sent.

RADIO INTERVIEWS!

Vince Edwards! Judy Geeson! Beverly Adams!

These interviews, by Dick Strout, are being aired by almost 850 stations via Strout's "Hollywood Profiles" program. If these "Hammerhead" star interviews have been broadcast locally, arrange for re-broadcast with credits. If they have not yet been heard, and station wants to use the interviews disc, order it FREE, direct from: Dick Strout, Inc. P. O. Box 907, Beverly Hills, California.

TV TRAILERS

Order from National Screen! Hard-hitting trailers that sell the excitement and action of "Hammerhead" to every television audience. Color spots are 60-seconds ("A" and "B"), 20-seconds (#1 and #2) and 10-seconds ("X" and "Y").

RADIO SPOTS

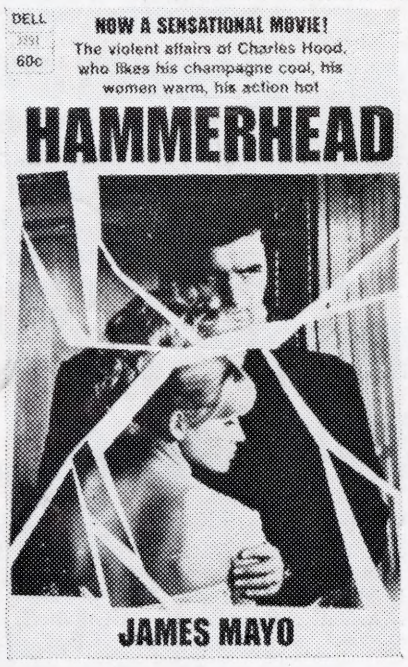
At National Screen! Two 60-second spots . . . one 30-second spot . . . one 10-second spot. For use throughout the broadcast day!

TEASER TRAILER

For use before your regular "Hammerhead" trailer is programmed, and for cross-plugs, this teaser trailer is available at National Screen Service.

THE GIRLS

Publicize as extensively as possible the appearance of two popular young actresses in "Hammerhead." Judy Geeson, the "To Sir, With Love" girl, stars with Vince Edwards in the film and swinging Beverly Adams, who plays "Lovey Kravesit" in Dean Martin's Matt Helm adventures, co-stars. Plant their fashion portrait stills, noted on this page, in windows around town.



THE BOOK

James Mayo's popular novel "Hammerhead," originally published by William Morrow & Co. in a hard cover edition, is now in national distribution as a Dell paperback book, with credits for the picture on the front and back covers.

STREET BALLY

Peter Vaughan, who plays the title role in "Hammerhead," is dressed entirely in white throughout the picture; a white suit, shirt, tie, hat, gloves, shoes and socks. Have a street bally similarly attired walk through town with a sign on his back: " 'Hammerhead' Sets the Style for Murder and Mayhem! See 'Hammerhead!' State Theatre!"

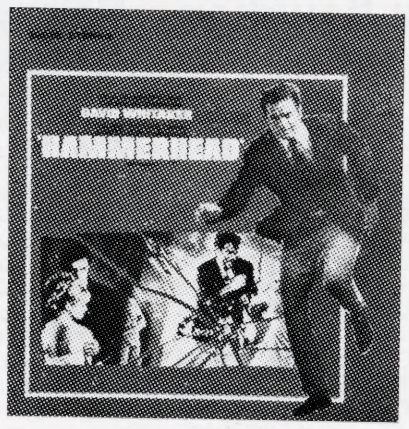
TIE-IN STILLS

Add star names, picture and playdate credits and spot these tie-up stills in store windows well in advance of opening. No endorsements, real or implied!

Motorcycle: Still No. 55
Cameras, Still Nos. Pub. 1 and Pub. 2.
Fashions: Still Nos. 15, 17, 31, 32, Pub. 3, Pub. 5, Pub. 6, Pub. 7, Pub. 8.
Hair-do: Still No. 28.
Bikini: Still No. 116.

USE THE TITLE

A number of films have featured the single name of a man in their titles, similar to "Hammerhead." In a radio-promoted contest guest ticket prizes could be awarded entrants sending in postcards listing the greatest number of these pictures; "Marty," "Shane," "Harvey," "Hamlet," etc. Another contest might involve the most number of words, four letters or more, made from the letters in "Hammerhead."

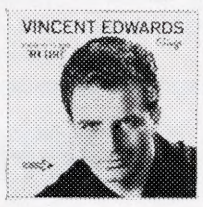


THE MUSIC

The "Hammerhead" music composed and conducted by David Whitaker is available for showmanship use in a soundtrack album under the Colgems Records label.

VINCE EDWARDS

Two albums of songs recorded by Vince Edwards are on sale in music stores and record shops throughout the country. Provide stills from "Hammerhead," and a credit placard, for special displays of the albums and go after a disc jockey's Vince Edwards Hour. Check local Decca distributors for cooperation on its "Vincent Edwards Sings" album, and with Vocalion on "Here's Vincent Edwards."



ACCESSORIES

- SIX SHEET
- THREE SHEET
- ONE SHEET
- RADIO SPOTS
- TV TRAILERS
- 22 x 28
- EIGHT 11 x 14's
- WINDOW CARD
- UTILITY MAT
- HI-RISE STANDEE
- TEASER TRAILER
- TRAILER
- 40 x 60, 24 x 60, 24 x 82, 30 x 40
- STILL SETS (Color and B/W — Color, for lobby and store displays; B/W stills for newspaper planting)

Order From National Screen

OTHER SELL-AIDS

TELOPS: Information about telops, styles and prices, may be obtained by writing direct to: QQ Title Card Co., 247 W. 46th St., N. Y., N. Y. 10036.

NATIONAL FLAG: Streamer, $21.50; De Luxe Sectional Valance, $2.15 per running foot — minimum length, 10 feet; Usher Badges, 5cc; 9' x 12' Flags or Wall Banners, single-faced, $80., double-faced, $145. Order from National Screen.

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Wisconsin Center for Film and Theater Research,
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